

PROJECT:

Sustainable lifestyles in the workplace (Colombia, Morocco, UN)



United Nations Environment Programme (Sustainable Lifestyles and Education team)

Project partners: El Bosque University (Colombia); MAWARID (Morocco), Sustainable UN (SUN)

Amount: Budgeted: USD200,000 Spent: USD192,278.99

Duration: 12.09.2017 - 31.12.2018



Project objective:

The overall project objective was to support companies and other employers such as the UN and government entities, to develop and implement workplace initiatives and activities to enhance better environmental practices and more sustainable lifestyles for individuals. The specific objectives were to: contribute to awareness and understanding on how sustainable lifestyles can be integrated in the workplace, how the workplace can then contribute to sustainable lifestyles, and to develop and share specific environmental and lifestyle domain related interventions and examples of their implementation and messaging.

Project status: Completed

- At the start of the project a Global scoping study, followed by city level scoping studies for Bogota and Marrakesh and UN-specific scoping study were completed.
- Menus of options focused around food, mobility, 02 housing, leisure and consumer goods domains were developed to implement sustainable lifestyles in the workplace based on the results of the scoping studies. Selected options were then implemented in the participating workplaces in both cities, as well as in the participating UN offices.
- Results of the implementation stage were compiled 03 in pilot cases demonstrating the contribution to climate change mitigation and sustainability.
- The results were disseminated through final events in both cities and supported by a range of social media efforts.
- Marrakesh: Four hotels participating in the project estimated the CO2 emission reduction from the activities undertaken. Hivernage hotel & SPA: reduction of 131.12 kgCO2eq from reduction in

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meat consumption, reduction of 7.59 kgCO2eq from reduction in plastic waste; Le Meridien N'FIS hotel: reduction of 201.96 kgCO2eq from the reduction of meat consumption, reduction of 17,728.8 kgCO2eq from the reduction in electricity consumption, 75 kgCO2eq was avoided since employees started to collect litter while practicing daily sports; The Pearl hotel: 19,350 kgCO2eq emissions were avoided from the collection of pre-owned clothes that would have otherwise been thrown away - a staff initiative, reduction of 166.54 kgCO2eq from the reduction of meat consumption; RIAD le RIHANI hotel: reduction of 70.84 kgCO2eq from the reduction in meat consumption.

Bogota: Four companies participating in the project have estimated CO2 emission reduction from the activities undertaken. Ecosimple: reduction of 44.2 kgCO2eq/year from changes in food consumption; GreenFactory: reduction of 88.3 kgCO2eq/year from changes in food consumption; OffsetGrafico: reduction of up to 4.48 kgCO2eq from waste reduction; Confitetrol: reduction of 485.9 kgCO2eq/year from changes in food consumption.